

Cookie Statement Plastic Soup Foundation – World Cleanup Day

Last update: August 2020

What are cookies?

Cookies are little (text) files which are placed on your device. Your web browser stores these cookies when you visit our **Website**: www.worldcleanupday.nl/en. These cookies will be retrieved when you visit or use our Website again. This allows us to recognise you as a previous Website visitor/user.

Why do we use cookies?

By using cookies, we can see how our Website is used and how we can optimize our Website and services. Cookies are also helpful to make the Website quick and safe. In addition, cookies by us or by third parties can be used to show you relevant advertisement based on your interests. See the table below for the specific purposes of each cookie we use.

Which cookies do we use?

COOKIE	PERSONAL DATA PROCESSED	FUNCTION/PURPOSE	RETENTION PERIOD	RELEVANT PRIVACY POLICY
Google Tag Manager	IP address, pages visited, device type.	Google Tag Manager is used to add and manage tags on our Website. We use this cookie to gain insight in Website visitors/users and their interaction with the Website – which insights we may use for among others marketing and our (future) campaigns/actions and improvement of our Website.	2 years	For more information please consult the Google Privacy Policy.
Google Analytics	Website activity and internet usage.	We use this cookie to gain insight in Website visitors/users and their interaction with the Website – which insights we may use for among others marketing and our (future) campaigns/actions and improvement of our Website.	2 years	For more information please consult the Google Privacy Policy.
DoubleClick (by Google)	Surfing patterns, internet usage, clicking behaviour.	We use this cookie to provide Website visitors/users interest-based online advertising and improvement of our Website.	1 year	For more information please consult the Google Privacy Policy.
Facebook/Instagram, LinkedIn, Twitter Pixels	Website activity.	We use these pixels on behalf of our partner Stichting Nederland Schoon to gain insight in	5 years	For more information please consult the

		<p>Website visitors/users to enable Stichting Nederland Schoon to provide these Website visitors/users next with informative advertisements regarding World Cleanup Day via their social media pages on Facebook/Instagram, LinkedIn and/or Twitter, with the goal to recruit more participants for World Cleanup Day.</p> <p>Only Stichting Nederland Schoon has access to the (personal) data collected via the pixels.</p>		<p>Facebook Privacy Policy, the Instagram Privacy Policy, the LinkedIn Privacy Policy and the Twitter Privacy Policy.</p> <p>Please see our Privacy Policy for more information regarding the cooperation and joint controllership with Stichting Nederland Schoon.</p>
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Can I delete the cookies?

Yes, you may delete the cookies yourself via your internet browser.

If you do not want cookies to be placed on your device at all, you may change this via the cookie settings in your internet browser. Please keep in mind that some of the functions and services on the Website might not function (as good) without cookies.

Your rights

As a data subject, you have the right to ask us access to your data and to correct or delete your data. You may also ask us to restrict the processing of your data and to transfer a copy of your data to another data controller. You may also lodge an objection to us processing your data.

If you would like to make such a request, we kindly ask you to contact us via the contact details at the bottom of this Cookie Statement. To prevent misuse of these rights, we might ask you to identify yourself adequately.

You can always withdraw your consent for the use of the cookies. From that moment, we will no longer place the cookie(s) on your device. This does not affect the lawfulness of our processing of your data based on the cookies placed on your device before you withdrew your consent.

If you think we are processing your data unlawfully, you may also file a complaint with the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*) <https://www.autoriteitpersoonsgegevens.nl>.

Amendments to this Cookie Statement

This Cookie Statement may be amended from time to time. The most recent version of this Cookie Statement applies. We advise you to read this Cookie Statement regularly to see if there are any changes.

Contact details

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